



WSOC-TV
P.O. Box 37001
Charlotte, NC 28237
ph: (704) 335-4800
fx: (704) 335-4960

Advertiser
Agency
Buyer
Salesperson

Pol/B Obama/D/Pre/US (16256)
Greer, Margolis, Mitchell & Associ(2890)
BASSETT, LAURA
Telerep/Philadelphia, Philadelphia (1057)
ph: (555) 555-5555

Invoice 653463
Inv Date 11/25/2012
Terms Net 30
Contract 325182
Bill Type Standard
Period 10/29/2012 - 11/25/2012

Greer, Margolis, Mitchell & Associates
Attn: Accounting
3050 K Street NW
Washington, DC 20007

AgB

Product Political - Federal Candidate (1067)
Brand 1537/OBAMA FOR AMERICA (134149)
Acct Types National/Political
Est/Headline 1537/06260369
Demo
Revision
Comments OBAMA FOR AMERICA

CO-OP Order Type No/Normal
Package
Gen. Date 11/27/2012 2:05:00PM

Charlotte (WSOC)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.1	Spot	5:00:00AM- 5:30:00AM	Per week (2), Tu, We, Th, Fr	11/01/12 4:59AM (Th)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	OFA12G182H	\$425.00	
1.1	Spot	5:00:00AM- 5:30:00AM	Per week (2), Tu, We, Th, Fr	11/02/12 5:08AM (Fr)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	OFA12G194H	\$425.00	
2.1	Spot	6:00:00AM- 6:30:00AM	Per week (3), Tu, We, Th, Fr	10/30/12 6:12AM (Tu)	00:30	EYEWITNESS NEWS DAYBREAK 6A	OFA12G182H	\$1175.00	
2.1	Spot	6:00:00AM- 6:30:00AM	Per week (3), Tu, We, Th, Fr	10/31/12 6:23AM (We)	00:30	EYEWITNESS NEWS DAYBREAK 6A	OFA12G182H	\$1175.00	
2.1	Spot	6:00:00AM- 6:30:00AM	Per week (3), Tu, We, Th, Fr	11/02/12 6:09AM (Fr)	00:30	EYEWITNESS NEWS DAYBREAK 6A	OFA12G182H	\$1175.00	
3.1	Spot	7:00:00AM- 8:00:00AM	Per week (4), Tu, We, Th, Fr	10/30/12 7:50AM (Tu)	00:30	GOOD MORNING AMERICA 7A-8A	OFA12G182H	\$1075.00	
3.1	Spot	7:00:00AM- 8:00:00AM	Per week (4), Tu, We, Th, Fr	10/31/12 7:25AM (We)	00:30	GOOD MORNING AMERICA 7A-8A	OFA12G182H	\$1075.00	
3.1	Spot	7:00:00AM- 8:00:00AM	Per week (4), Tu, We, Th, Fr	11/01/12 7:48AM (Th)	00:30	GOOD MORNING AMERICA 7A-8A	OFA12G182H	\$1075.00	
3.1	Spot	7:00:00AM- 8:00:00AM	Per week (4), Tu, We, Th, Fr	11/02/12 7:49AM (Fr)	00:30	GOOD MORNING AMERICA 7A-8A	OFA12G194H	\$1075.00	
4.1	Spot	6:00:00AM- 7:00:00AM	Day, Sa-1	11/03/12 6:29AM (Sa)	00:30	EYEWITNESS NEWS SATURDAY 6A	OFA12G182H	\$300.00	
8.1	Spot	9:00:00AM-10:00:00AM	Per week (2), Tu, We, Th, Fr	10/30/12 9:51AM (Tu)	00:30	LIVE! WITH KELLY	OFA12G182H	\$375.00	
8.1	Spot	9:00:00AM-10:00:00AM	Per week (2), Tu, We, Th, Fr	11/02/12 9:37AM (Fr)	00:30	LIVE! WITH KELLY	OFA12G194H	\$375.00	
9.1	Spot	10:00:00AM-11:00:00AM	Per week (3), Tu, We, Th, Fr	10/30/12 10:26AM (Tu)	00:30	KATIE COURIC	OFA12G182H	\$375.00	
9.1	Spot	10:00:00AM-11:00:00AM	Per week (3), Tu, We, Th, Fr	10/31/12 10:28AM (We)	00:30	KATIE COURIC	OFA12G182H	\$375.00	
9.1	Spot	10:00:00AM-11:00:00AM	Per week (3), Tu, We, Th, Fr	11/01/12 10:31AM (Th)	00:30	KATIE COURIC	OFA12G182H	\$375.00	
11.1	Spot	12:00:00PM- 1:00:00PM	Per week (2), Tu, We, Th, Fr	10/31/12 12:39PM (We)	00:30	EYEWITNESS NEWS 12P	OFA12G182H	\$375.00	
11.1	Spot	12:00:00PM- 1:00:00PM	Per week (2), Tu, We, Th, Fr	11/01/12 12:23PM (Th)	00:30	EYEWITNESS NEWS 12P	OFA12G182H	\$375.00	
14.1	Spot	3:00:00PM- 4:00:00PM	Per week (2), Tu, We, Th, Fr	10/30/12 3:43PM (Tu)	00:30	DR. PHIL	OFA12G182H	\$375.00	
14.1	Spot	3:00:00PM- 4:00:00PM	Per week (2), Tu, We, Th, Fr	11/01/12 3:56PM (Th)	00:30	DR. PHIL	OFA12G182H	\$375.00	
15.1	Spot	4:00:00PM- 5:00:00PM	Per week (2), Tu, We, Th, Fr	10/30/12 4:30PM (Tu)	00:30	DR. OZ SHOW	OFA12G182H	\$825.00	
15.1	Spot	4:00:00PM- 5:00:00PM	Per week (2), Tu, We, Th, Fr	10/31/12 4:23PM (We)	00:30	DR. OZ SHOW	OFA12G182H	\$825.00	
16.1	Spot	5:00:00PM- 5:30:00PM	Per week (3), Tu, We, Th, Fr	10/30/12 5:24PM (Tu)	00:30	EYEWITNESS NEWS 5P	OFA12G182H	\$1200.00	
16.1	Spot	5:00:00PM- 5:30:00PM	Per week (3), Tu, We, Th, Fr	10/31/12 5:27PM (We)	00:30	EYEWITNESS NEWS 5P	OFA12G182H	\$1200.00	
16.1	Spot	5:00:00PM- 5:30:00PM	Per week (3), Tu, We, Th, Fr	11/02/12 5:22PM (Fr)	00:30	EYEWITNESS NEWS 5P	OFA12G194H	\$1200.00	
17.1	Spot	5:30:00PM- 6:00:00PM	Per week (2), Tu, We, Th, Fr	10/31/12 5:53PM (We)	00:30	EYEWITNESS NEWS 530P	OFA12G182H	\$1300.00	
17.1	Spot	5:30:00PM- 6:00:00PM	Per week (2), Tu, We, Th, Fr	11/02/12 5:42PM (Fr)	00:30	EYEWITNESS NEWS 530P	OFA12G182H	\$1300.00	
18.1	Spot	6:00:00PM- 6:30:00PM	Per week (3), Tu, We, Th, Fr	10/31/12 6:13PM (We)	00:30	EYEWITNESS NEWS 6P	OFA12G182H	\$1500.00	
18.1	Spot	6:00:00PM- 6:30:00PM	Per week (3), Tu, We, Th, Fr	11/01/12 6:23PM (Th)	00:30	EYEWITNESS NEWS 6P	OFA12G182H	\$1500.00	
18.1	Spot	6:00:00PM- 6:30:00PM	Per week (3), Tu, We, Th, Fr	11/02/12 6:28PM (Fr)	00:30	EYEWITNESS NEWS 6P	OFA12G194H	\$1500.00	
21.1	Spot	6:58:00PM- 7:30:00PM	Per week (2), Tu, We, Th, Fr	10/31/12 7:11PM (We)	00:30	INSIDE EDITION	OFA12G182H	\$1600.00	
21.1	Spot	6:58:00PM- 7:30:00PM	Per week (2), Tu, We, Th, Fr	11/01/12 7:12PM (Th)	00:30	INSIDE EDITION	OFA12G182H	\$1600.00	
22.1	Spot	7:30:00PM- 7:56:00PM	Per week (3), Tu, We, Th, Fr	10/30/12 7:40PM (Tu)	00:30	ENTERTAINMENT TONIGHT	OFA12G182H	\$1600.00	
22.1	Spot	7:30:00PM- 7:56:00PM	Per week (3), Tu, We, Th, Fr	10/31/12 7:48PM (We)	00:30	ENTERTAINMENT TONIGHT	OFA12G182H	\$1600.00	
22.1	Spot	7:30:00PM- 7:56:00PM	Per week (3), Tu, We, Th, Fr	11/01/12 7:41PM (Th)	00:30	ENTERTAINMENT TONIGHT	OFA12G182H	\$1600.00	
23.1	Spot	11:35:00PM-12:02:00AM	Per week (3), Tu, We, Th	10/30/12 11:46PM (Tu)	00:30	Nightline	OFA12G182H	\$700.00	
23.1	Spot	11:35:00PM-12:02:00AM	Per week (3), Tu, We, Th	10/31/12 11:57PM (We)	00:30	Nightline	OFA12G182H	\$700.00	
23.1	Spot	11:35:00PM-12:02:00AM	Per week (3), Tu, We, Th	11/01/12 11:37PM (Th)	00:30	EYEWITNESS NEWS 11P M-SU	OFA12G182H	\$700.00	
24.1	Spot	8:00:00PM-10:00:00PM	Day, M-1	11/05/12 9:14PM (Mo)	00:30	Dancing With The Stars	OFA12G194H	\$6000.00	
25.1	Spot	10:00:00PM-11:00:00PM	Day, M-1	11/05/12 10:34PM (Mo)	00:30	Castle	OFA12G182H	\$4500.00	



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Buyer BASSETT, LAURA
Salesperson Telerep/Philadelphia, Philadelphia (1057)
ph: (555) 555-5555

Invoice 653463
Inv Date 11/25/2012
Terms Net 30
Contract 325182
Bill Type Standard
Period 10/29/2012 - 11/25/2012

Greer, Margolis, Mitchell & Associates
Attn: Accounting
3050 K Street NW
Washington, DC 20007

AgB

Product Political - Federal Candidate (1067)
Brand 1537/OBAMA FOR AMERICA (134149)
Acct Types National/Political
Est/Headline 1537/06260369
Demo
Revision
Comments OBAMA FOR AMERICA

CO-OP Order Type No/Normal
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Gen. Date 11/27/2012 2:05:00PM

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Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
27.1	Spot	10:00:00PM-11:00:00PM	Day, Tu-1	10/30/12 10:38PM (Tu)	00:30	Private Practice	OFA12G182H	\$5600.00	
28.1	Spot	8:30:00PM- 9:00:00PM	Day, W-1	10/31/12 8:59PM (We)	00:30	MODERN FAMILY	OFA12G182H	\$5000.00	
29.1	Spot	9:00:00PM- 9:30:00PM	Day, W-1	10/31/12 9:22PM (We)	00:30	MODERN FAMILY	OFA12G182H	\$7500.00	
32.1	Spot	9:00:00PM-10:00:00PM	Day, Th-1	11/01/12 9:01PM (Th)	00:30	CMA AWARDS	OFA12G182H	\$6500.00	
34.1	Spot	8:00:00PM- 9:00:00PM	Day, F-1	11/02/12 8:48PM (Fr)	00:30	MALIBU COUNTRY	OFA12G182H	\$2000.00	
36.1	Spot	10:00:00PM-11:00:00PM	Day, F-1	11/02/12 10:45PM (Fr)	00:30	20/20	OFA12G194H	\$3700.00	
37.1	Spot	7:00:00PM- 8:00:00PM	Day, Su-1	11/04/12 6:59PM (Su)	00:30	America's Funniest Home Videos	OFA12G182H	\$2500.00	
39.1	Spot	9:00:00PM-10:00:00PM	Day, Su-1	11/04/12 9:41PM (Su)	00:30	REVENGE	OFA12G194H	\$6500.00	
40.1	Spot	11:00:00PM-11:35:00PM	Per week (3), Tu, We, Th, Fr, Sa, Su	10/31/12 11:32PM (We)	00:30	EYEWITNESS NEWS 11P M-SU	OFA12G182H	\$1200.00	
40.1	Spot	11:00:00PM-11:35:00PM	Per week (3), Tu, We, Th, Fr, Sa, Su	11/01/12 11:27PM (Th)	00:30	EYEWITNESS NEWS 11P M-SU	OFA12G182H	\$1200.00	
40.1	Spot	11:00:00PM-11:35:00PM	Per week (3), Tu, We, Th, Fr, Sa, Su	11/02/12 11:14PM (Fr)	00:30	EYEWITNESS NEWS 11P M-SU	OFA12G194H	\$1200.00	
51.1	Spot	11:35:00PM-12:02:00AM	Per week (1), Mo	11/05/12 11:45PM (Mo)	00:30	Nightline	OFA12G194H	\$700.00	
56.0	Long	6:30:00AM- 7:00:00AM	Per week (2), Tu, We, Th, Fr	10/30/12 6:54AM (Tu)	00:30	EYEWITNESS NEWS DAYBREAK 6A	OFA12G182H	\$1175.00	
56.0	Long	6:30:00AM- 7:00:00AM	Per week (2), Tu, We, Th, Fr	10/31/12 6:42AM (We)	00:30	EYEWITNESS NEWS DAYBREAK 6A	OFA12G182H	\$1175.00	
57.0	Long	8:00:00AM- 9:00:00AM	Per week (4), Tu, We, Th, Fr	10/30/12 8:44AM (Tu)	00:30	GOOD MORNING AMERICA M-F 8A-9A	OFA12G182H	\$975.00	
57.0	Long	8:00:00AM- 9:00:00AM	Per week (4), Tu, We, Th, Fr	10/31/12 8:29AM (We)	00:30	GOOD MORNING AMERICA M-F 8A-9A	OFA12G182H	\$975.00	
57.0	Long	8:00:00AM- 9:00:00AM	Per week (4), Tu, We, Th, Fr	11/01/12 8:40AM (Th)	00:30	GOOD MORNING AMERICA M-F 8A-9A	OFA12G182H	\$975.00	
57.0	Long	8:00:00AM- 9:00:00AM	Per week (4), Tu, We, Th, Fr	11/02/12 8:41AM (Fr)	00:30	GOOD MORNING AMERICA M-F 8A-9A	OFA12G182H	\$975.00	
58.0	Long	7:00:00AM- 8:00:00AM	Per week (1), Sa	11/03/12 7:55AM (Sa)	00:30	EYEWITNESS NEWS SATURDAY 7A	OFA12G194H	\$300.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$95,450.00	Total Spots	58
Commission	(\$14,317.50)		
Net Total	\$81,132.50		